



**Signify**  
**Formerly, Philips Lighting**

200 Franklin Square Drive  
Somerset, NJ 08873

March 23, 2021

Dear Valued Customer:

Due to increasing pressures felt throughout the supply chain, including raw materials, commodities, and logistics, Signify will be implementing price increases across our entire portfolio effective June 1, 2021.

- LED Lamps will increase 3%
- Conventional Fluorescent Lamps will increase 5%
- Luminaires will increase an average of 6%, with actual % varying by product category
- LED Electronics will increase an average of 9%, with actual % varying by product category
- Lamp Electronics will increase an average of 8%, with actual % varying by product category

These increases will be applied to all orders placed on June 1, 2021 onwards or for future-dated shipments on orders placed between now and June 1, 2021. Any existing open project quotes or special price agreements will also be subject to the new price schedule. Updated price schedules will be available in electronic format on or before May 1, 2021.

As always, thank you for your business and please do not hesitate to reach out to your Signify representative with any questions or concerns.

Best regards,

A handwritten signature in black ink, appearing to read 'Keith Eagle'.

Keith Eagle  
Vice President & General Manager  
US Professional Channel

A handwritten signature in black ink, appearing to read 'Richard Astorino'.

Richard Astorino  
Pricing Leader  
US Market