

ADVANCE

by  Signify

Promotion

Advance Express



Try our new programmable LED drivers

A fast and simple way to sell with confidence

How it works

Two ways to start winning in the replacement LED driver market:

1. Place an order for two cases of any qualifying products – and receive a free wand to help you program LED drivers in your branch.

OR

2. Place an order for 5 or more cases of any qualifying products and receive 15% off your order.

Orders must:





- Be clearly marked with **FREE WAND** or **TRY EXPRESS 15***
- Include expected final invoice amount
- Be sent to promotion.order@signify.com

All seven recommended programmable driver SKU's covering the most common configurations in the field are included. See details on back.

Programmable replacement LED drivers for distribution made easy

Advance Express is more than just a product, it is a program to help you win in the replacement LED driver market consisting of:

1. Recommended SKU's that cover most applications and lower your inventory.
2. Training on how to get the needed information from the end user and select the driver.
3. Wireless software developed with feedback from distributors.
4. Easy label printing.

Downlight	Part Number / 12NC	Qty in case
	XI036C100V054DSM1 929000748413	16 
Troffer/ Linear		
	XI020C056V054BST2 929000754913	18
	XI054C150V054BST1 929000752513	18 
	XI075C200V054BST1 929000755113	12
Outdoor / Industrial		
	XI055C180V054BSJ1 929000795213	12 
	XI095C275V054BSF1 929000780513	10
	XI180C125V200BSF1 929000749513	10

Contact your ballast agent to learn how you can service the growing maintenance and repair market for LED drivers and take advantage of this promotion.

* Orders should be clearly marked based on the benefit they want to receive. Only one free wand will be sent per account.

Advance Express promotion

Advance Express promo terms and conditions

Eligibility: Signify Distributors and their branches which have an active account status with Signify North America Corporation; and are located in and do business in the United States and Puerto Rico ("Qualified Distributors"). Void where prohibited by law or internal company policy.

Incentive Promotion Duration And Description: The Incentive will run from May 1st – July 31st 2019, or while supplies last, whichever comes first. The Incentive is a purchase incentive in which Qualified Distributors can receive discounts based on their purchase of Qualifying Products, or receive a free wand (retail value \$200.00) based on their purchase of Qualifying Products. Qualified Distributors cannot combine the offer for a free wand with the 15% discount. Participants will indicate which benefit based on how they mark their order with either FREE WAND or TRY EXPRESS 15. Only one free wand per Qualified Distributor branch location (aka distributor sold-to account), regardless of the number of separate purchase orders placed or the number of cases above the required two.

Qualifying Products: The Qualifying Products for this Incentive are listed in the Qualifying Product chart on this flyer.

To Participate: A participating Qualified Distributor branch needs to send their product purchase order to their Signify Sales Representative for validation. He/she will then submit the order to promotion.order@signify.com for processing. Qualified Distributors must mark their order with the promotion code: "TRY EXPRESS" to be eligible to receive the promotional benefits. The purchase order must include a Qualifying Product listed on this flyer in case quantities. Must include purchase of at least two cases for a free wand and 5 cases for a 15% discount. The order must be placed during the Promotion Period. The order must clearly state the expected total invoice amount to verify that the order is pricing as the participant expects.

Discounts: Qualifying Products will be discounted in the amount of 15% at the time of order entry. Additional documentation may be requested. Incentive valid on sales of Qualified Products from May 1st – July 31st 2019, or while supplies last. Orders must be sent to promotion.order@signify.com and marked with the promotion code: "FREE WAND" or "TRY EXPRESS 15" to qualify.

Claim Restrictions: No cash alternative or prize substitutions will be allowed. Cannot be combined with any other offers or promotions. While supplies last.

Governing Law/Jurisdiction: The Promotion will be governed by the laws of the State of New Jersey without regard to its choice of law or conflict of laws principles. Any and all disputes arising out of or connected in any way with the Program will be resolved individually and exclusively by final and binding arbitration administered by the American Arbitration Association (AAA) conducted before a sole arbitrator and held in New Jersey. Arbitrator's decision shall be controlled by these Official Rules and shall apply only to the individual initiating the dispute. Arbitrator shall not have the power to award special, consequential, incidental, punitive or other similar damages.

General: By participating in the Promotion, participants agree to be bound by these Official Rules and the decision of the Sponsor that shall be final and binding in all matters relating to the Program. Participants further agree to release, discharge and hold harmless Sponsor, its affiliates, subsidiaries, advertising and promotion agencies, agents and representatives and its respective officers, directors and employees from and against, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and/or bodily injury, or property damages, due in whole or in part, directly or indirectly, to participation in the Program or any Program-related activity, or from participants' acceptance, receipt, possession and/or use or misuse of any gift card or other prize. The Sponsor, its affiliates, subsidiaries, advertising and promotion agencies, agents and representatives, its respective officers, directors and employees are not responsible for and shall not be liable for: (a) inaccurate transcription of submissions, or for any human error which may occur in the processing of sales data; (b) lost, late, illegible or incomplete submissions; or (c) any condition caused by events beyond control of Sponsor, that may cause the Program to be disrupted or corrupted. If, for any reason whatsoever, this Program, in Sponsors' sole opinion, is not capable of running as planned, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend this Program or any portion. All decisions of the Sponsor shall be final in regard to any matters relating to the Program.

Sponsor: Signify North America Corporation, 200 Franklin Square Dr, Somerset, NJ 08873

